

BERKSHIRE MOUNTAIN DISTILLERS PRESENTS
THE CRAFT 
BREWERS
Whiskey PROJECT

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**BERKSHIRE MOUNTAIN DISTILLERS RELEASES SAMUEL ADAMS,
JACK'S ABBY AND BERKSHIRE BREWING CO WHISKIES**
In *Craft Brewers Whiskey Project* Spring Release

SHEFFIELD, Mass. (May 4, 2021) – This month, as part of the *Craft Brewers Whiskey Project*, *Berkshire Mountain Distillers (BMD)* – the award-winning maker of a select line of premier craft spirits – is releasing three whiskies sourced from popular brewers featuring *Samuel Adams*, *Jack's Abby* and *Berkshire Brewing Company*.

This five-year collaboration includes the distilling of a dozen different beers from a limited collection of Northeast craft brewers. Each addition is blended to 86 proof using *BMD*'s proprietary historic spring water and packaged in custom bottles with brewer-designed labels.

"We've dabbled in distilling beer before, originally with *Samuel Adams*, and received great feedback. The natural progression was to expand that project. Fortunately, there are a lot of amazing brewers in our region," said Chris Weld, founder/proprietor of *Berkshire Mountain Distillers*. "There's a wonderful amalgamation between the craft beer and craft spirits worlds – a lot of people who drink whiskey also love craft beer, so there's a natural curiosity from those folks to see what a whiskey distilled from their favorite beer would taste like. We're excited these whiskies are finally ready to be enjoyed."

Whiskies will be sold in the *BMD* tasting room and then released to select stores throughout 2021. Available now in the *BMD* tasting room, this whiskey release highlights *Boston Lager* from *Samuel Adams*, *Berkshire Brewing Company's Imperial Steel Rail Extra Pale Ale* and *Jack's Abby Craft Lagers' Smoke & Dagger Black Lager*.

"*Smoke & Dagger* has long been a beer favorite of whiskey drinkers and it's incredible to see it come full circle and become a *Berkshire Mountain Distillers* whiskey," said Rob Day, Senior Director of Marketing at *Jack's Abby Craft Lagers*. "It's been a long, patient wait, but you'll certainly appreciate the reveal of this mystery."

The first release of whiskies in this series were distilled from beers brewed by *Massachusetts Bay Brewing Co.*, *Spencer Brewery* and *Big Elm Brewing*. Later releases will highlight celebrated *Brewery Ommegang*, *Captain Lawrence Brewing*, *Smuttynose Brewing*, *Long Trail Brewing Company*, *Two Roads Brewing* and *Chatham Brewing*.

The distillery, located at 356 South Main Street in Sheffield, is open daily from 11 a.m. to 5 p.m. Visit craftbrewerswhiskeyproject.com and *BMD*; follow [Instagram](#), [Facebook](#) and [Twitter](#).

[Click here for a copy of the CBWP poster.](#) Photos available upon request.