

BERKSHIRE MOUNTAIN DISTILLERS PRESENTS
THE CRAFT 
BREWERS
Whiskey PROJECT

FOR IMMEDIATE RELEASE

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**FIVE YEARS IN THE MAKING, BERKSHIRE MOUNTAIN DISTILLERS LAUNCHES
CRAFT BREWERS WHISKEY PROJECT WITH FIRST RELEASE IN FEBRUARY**

SHEFFIELD, Mass. (January 27, 2021) – In February 2021, the award-winning maker of a select line of premier craft spirits, *Berkshire Mountain Distillers (BMD)*, will release a trio of whiskeys in partnership with three brewers in the Northeast as part of their *Craft Brewers Whiskey Project (CBWP)*. The five-year collaboration includes the distilling of a dozen different popular beers from a limited group of the country’s top craft brewers across five states. Each addition to the American Whiskey Collection is the product of a single-sourced craft brew distilled into a unique *Berkshire Mountain Distillers* whiskey.

“We were thrilled to collaborate with all of our brewer-partners and are excited these whiskeys are finally ready to be enjoyed by beer and whiskey aficionados alike,” said Chris Weld, founder and proprietor of *Berkshire Mountain Distillers*. “This fun collaboration has been an exceptional project-in-the-making involving 12 brewers, 12 beers, 12 whiskeys and 80 barrels of spirits -- we’re eager to release each one to the public.”

An evolving line of craft spirits produced by the region’s first legal distillery since prohibition, *Berkshire Mountain Distillers’ CBWP* combines the flavors and essences of some of the best and well-known craft beers in the country, with technique and style from the experienced *BMD* team. Each *CBWP* product will be blended to 86 proof using *BMD’s* proprietary historic spring water in Sheffield and packaged in *BMD’s* custom bottles with a brewer-designed *CBWP*-branded label.

The first release will feature three whiskeys distilled from *UFO White Ale* from *Mass. Bay Brewing Co.* (Boston, Mass. and Windsor, Vt.), *Spencer Brewery’s Trappist Ale* (Spencer, Mass.), and *413 Farmhouse Ale* from *Big Elm Brewing* located in *BMD’s* hometown of Sheffield, Mass.

“Whiskey is like beer’s older cousin: it’s taken more time to mature but comes from the same stock. So when *Berkshire Mountain Distillers* came to us more than four years ago with this project, we knew it’d be a fun way to collaborate with a local distiller to see what our beer could turn into,” said Dan Kenary, CEO and co-founder of *Mass. Bay Brewing Co.* “The resulting whiskey does not disappoint.”

Scheduled to be released in the early part of 2021, the next set of whiskeys will highlight *Boston Lager* from *Samuel Adams* (Boston, Mass.), *Imperial Steel Rail Extra Pale Ale* from *Berkshire Brewing Company* (South Deerfield, Mass.), and *Smoke & Dagger Black Lager* from *Jack's Abby Craft Lagers* (Framingham, Mass.)

Whiskey releases later in the year will feature other popular craft brewers including *Brewery Ommegang* (Cooperstown, N.Y.), *Captain Lawrence Brewing* (Elmsford, N.Y.), *Smuttynose Brewing* (Hampton, N.H.), *Long Trail Brewing Company* (Bridgewater Corners, Vt.), *Two Roads Brewing* (Stratford, Conn.), and *Chatham Brewing* (Chatham, N.Y.)

Aged at the distillery since 2015, the *CBWP* releases will be based on the beer used in each whiskey – released in the order in which they were distilled. Being a limited release, quantities of each whiskey will range from hundreds of bottles to hundreds of cases and will be sold in the *BMD* tasting room and to select stores and restaurants. *BMD*'s popular Cask-Finished Bourbon Project, which took place in 2014 and involved brewers such as *Samuel Adams*, *Ommegang* and *Terrapin*, was only available in the state where the brewery was located. For the wider-reaching *Craft Brewers Whiskey Project*, each whiskey will be released in a small collection and made available in multiple states.

To celebrate the *CBWP* and the distinctiveness of each whiskey, *BMD* will host an in-store socially distant meet-the-brewer event and coordinate *CBWP*-focused dinners and takeout *CBWP* cocktails at select restaurants in the Northeast. A robust social media campaign will include brewer-partner collaboration and influencer support.

For a listing of upcoming *Craft Brewers Whiskey Project* release dates, tasting notes and in-person tastings, visit craftbrewerswhiskeyproject.com and follow *Berkshire Mountain Distillers* on [Instagram](#), [Facebook](#) and [Twitter](#).

About Berkshire Mountain Distillers

One of the founding members of the craft distiller movement, *Berkshire Mountain Distillers (BMD)* is embraced by many of the nation's leading mixologists. All products are handcrafted in small batches at the Berkshires' first legal distillery since prohibition. Garnering recognition across the country for its select line of high-quality spirits including a *James Beard Award Semi-finalist* for *Outstanding Spirits Professional* in 2017, *BMD* has received numerous high accolades including *Gold Medal Awards* from the *Beverage Tasting Institute* and *San Francisco Spirits Competition* and national praise from publications like *GQ*, *Details*, *The New York Times*, *The Washington Post*, *Playboy Magazine*, *Cool Hunting*, *Wine Enthusiast* and *Jim Murray's Whiskey Bible*. As supporters of local agriculture and business, *BMD* uses regional materials in many of their products, creating a truly authentic artisanal brand. Their products are currently available in 19 different states.

Berkshire Mountain Distillers (BMD), established in 2007, opened its new production facility, retail shop and tasting room in Sheffield, Mass., in August of 2014. Visitors can sample award-winning artisanal spirits including Greylock Gin, Ethereal Gins, Ragged Mountain Rum, Ice Glen Vodka, Berkshire Bourbon and New England Corn Whiskey plus a few cask-finished bourbons that are not otherwise available in Massachusetts.

The distillery, located at 356 South Main Street in Sheffield, is open every day from 12 to 5 p.m. For a listing of current hours, visit the [BMD website](#).

To find where *BMD* products are available, visit berkshiremoutaindistillers.com. Follow *Berkshire Mountain Distillers* on [Instagram](#), [Facebook](#) and [Twitter](#).

Editors' Note: Photos/graphics for Craft Brewers Whiskey Project are available upon request.

CRAFT BREWERS WHISKEY PROJECT: PARTICIPATING BREWERS INCLUDE:

February 2021 Release:

[Mass Bay Brewing Co.](#) (Boston, MA and Windsor, VT) -- UFO White Ale

[Spencer Brewery](#) (Spencer, MA) -- Spencer Trappist Ale

[Big Elm Brewing](#) (Sheffield, MA) -- 413 Farmhouse Ale

Spring 2021 Release:

[Samuel Adams](#) (Boston, MA) -- Boston Lager

[Berkshire Brewing Company](#) (South Deerfield, MA) -- Imperial Steel Rail Extra Pale Ale

[Jack's Abby](#) (Framingham, MA) -- Smoke & Dagger Black Lager

Summer 2021 Release:

[Brewery Ommegang](#) (Cooperstown, NY) -- Three Philosophers Belgian Style Quadrupel Ale

[Captain Lawrence Brewing](#) (Elmsford, NY) -- Liquid Gold Belgo-American Ale

[Smuttynose Brewing](#) (Hampton, NH) -- Really Old Brown Dog American Brown Ale

Fall 2021 Release:

[Long Trail Brewing Company](#) (Bridgewater Corners, VT) -- Unearthed American Stout

[Two Roads Brewing](#) (Stratford, CT) -- Worker's Comp Farmhouse Ale

[Chatham Brewing](#) (Chatham, NY) -- 8 Barrel